



Carolyn Strauss is a sales and persuasion expert who spent 18 years on-camera on The Home Shopping Network where she personally sold over \$160 Million of her clothing line, the Carolyn Strauss Collection, even selling \$1 Million in one day.

In addition to thousands of appearances on HSN, Carolyn has appeared on PBS, CNN, ABC, NBC, Food Network, and Lifetime Television Network. She also hosted her own radio show, The Perfect Image with Carolyn Strauss.

Prior to her time on television and radio, Carolyn was a fashion show commentator, an internationally-recognized fashion and image expert, and a successful plus-size model for over 20 years with the Ford Modeling Agency in New York City.

Carolyn Strauss is a powerful, compelling, effervescent, and entertaining presenter who speaks with audiences - not at them. Her programs are based on over 28 years of research and experience as a successful business woman in the marketplace. For over twenty years, Carolyn has passionately shared her strategies and business methods with audiences worldwide, teaching people how to set their minds to not get in the way of outcomes they desire.

Her client list includes multiple retail industry giants and other Fortune 500 clients, including Macy's, Nordstrom, JC Penney, Toyota, Hanover Construction and Primedia Inc. She has presented to over 100 CEO leadership groups and is one of the top rated Vistage International Speakers.

Carolyn has a BFA in Theatre from Emerson College in Boston, she has studied at the renowned American Academy of Dramatic Arts in New York City, and performed with Chicago City Limits, New York City's longest-running comedy revue. She is not a "mom", but she plays one on TV in many television commercials, just for fun.

Carolyn is a published author of 4 books, the most recent called "The Code: a Man's Rules for Living Life, Having Fun, and Getting Dressed" (2012).